



Fierté Timmins Pride
10TH ANNIVERSARY

June 3 - 10 2023



Fierté Timmins Pride
Sponsorship Package

Who we are



Fierté Timmins Pride is a not-for-profit organization with a volunteer-led board of directors. Fierté Timmins Pride works to unite and engage individuals and organizations to educate, advocate, and support the 2SLGBTQ+ community in Timmins and surrounding areas.

The first Pride event Timmins hosted was in 2014. It all began with a flag raising at city hall, a parade, and a drag show. Through the years we've invited the community to get involved by *filling the city with rainbows*: a program that encouraged businesses to display Pride in their storefronts.



Pride has always relied on community involvement to make Pride Week a success. Every year we reach out to invite organizations to host their own activities during Pride Week or sponsor an event Fierté Timmins Pride is already hosting. Annual events hosted by Fierté Timmins Pride are a flagraising, a rally, an educational workshop, a parade, and dragshow which includes local talent. Previous years has seen many activities hosted by the community including: all ages bowling, film screenings, craft sessions, pancake breakfasts, art exhibits, inclusive prom, dances, bar socials, and much more.

These events and initiatives create safe spaces within the city where members of the 2SLGBTQ+ community can feel safe to be their authentic selves. A privilege often not accessible to the community during other times of the year.

Today, Pride week has grown beyond what we dreamed of when we first began. The events are grander, the parade is longer, and the crowds are larger. The city has become much more inclusive since the first Pride parade. The city has seen the creation of a 2SLGBTQ+ nonprofit organization, the inclusion of 2SLGBTQ+ policy in local business and government, and the continued celebration of Pride week in June.

Fierté Timmins Pride's work has not been limited to Pride week. The organization works to educate the community through various workshops, consulting, and advocating to make Northeastern Ontario more inclusive.

Fierté Timmins Pride also offers opportunities to members of the public to spread the spirit of Pride with the purchase of personalized candygrams which are delivered during pride week. As an organization, Fierté Timmins Pride also offers lawn signs, free of charge, to the public to identify allies within the city.



Fierté Timmins Pride's facebook page has over 2,000 followers

visit: [facebook.com/TimminsPride](https://www.facebook.com/TimminsPride)

How you can Participate



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This year Fierté Timmins Pride has planned for a Pride week worthy of the 10 years of accomplishments. We are looking to local organizations and businesses to join in the celebration in a variety of ways.

Event Sponsorship - We are looking for sponsors and partners to make the events as grand as possible. This is a great opportunity for your business or organization to show your support of the 2SLGBTQ+ community and show your support as an ally. Refer to the sponsorship grid for a variety of ways you can support Pride week. For our tenth anniversary, we are seeing the return of our increasingly popular Annual Drag show and the addition of a few new events. Fierté Timmins Pride is looking for sponsors to support new events as well like the Pride Gala, Drag Brunch, Educational workshop, and trivia night. We also encourage organizations to host their own events as well.

Rally and Parade - We are asking companies and individuals to participate in the rally and the parade which will occur on Saturday, June 10th, 2023 in the afternoon. Come out and join in our walk through the downtown core carrying supportive signs, rainbow flags, banners and other promotional materials from your organization. This is your opportunity to showcase your support of the 2SLGBTQ+ community.

Fill the City with Rainbows - The decorating of organizations and businesses' windows in rainbow pride colors is a foundation of the Pride Week Celebrations. We encourage the organizations and businesses in downtown Timmins to participate. It will be an encouraging component while on the parade route for those in the downtown core. Participating in decorating for Pride shows Timmins residents that you are a 2SLGBTQ+ safe(r) space.

Affiliate Events - We would like to encourage you to host your affiliate event in support of the 10th Annual Pride Week in Timmins. Examples would include hosting a breakfast, hosting a relevant workshop, hosting a poetry reading event, etc. Should you be interested, please ensure that you register your event with Fierté Timmins Pride to allow us to add it to the events calendar and promote it throughout the community.

We would like to thank you for your consideration in supporting Timmins Pride. Your encouragement would certainly help us in supporting the 2SLGBTQ+ community, educating the community at large, and increasing the visibility of the queer-identified people of Timmins and the surrounding area.



Fierté Timmins Pride's parade has seen a up to 350 community members and allies. The march is an opportunity for individuals and organizations to show their commitment to inclusion.



*Fierté Timmins Pride's drag show has included the best queens available. Queens who have preformed have gone on to become cast members of TV's **Canada's Drag Race** and **Call Me Mother**.*



Fierté Timmins Pride's website is the community's one stop of all things pride related

visit: timminspride.com

SPONSORSHIP LEVELS	DIAMOND	GOLD	SILVER	BRONZE	FRIEND OF PRIDE	LOCAL PARTNER
TOTAL DONATED CASH	\$7,500 +	\$5,000 - \$7,499	\$2,500 - \$4,999	\$1,000 - \$2,499	\$500 - \$999	\$250- \$499
MEDIA OR IN KIND CONTRIBUTION			\$5,000 +	\$2,000 +	\$1,000 +	\$1,000 +
PRIDE WEEK PRESENTING SPONSOR	YES					
TITLE SPONSOR FOR SIGNATURE EVENT	YES	YES				
LOGO ON EVENT T-SHIRT	YES	YES				
MEDIA ADVERTISING MENTIONS	YES - ON ALL EVENTS	YES - ON ALL EVENTS	YES - ON SOME EVENTS			
LOGO ON TIMMINS PRIDE WEBSITE	YES	YES	YES			
VERBAL RECOGNITION AT EVENTS	YES	YES	YES			
EVENT BOOTH & PARADE ENTRY	YES	YES	YES	YES		
COMPLIMENTARY DRAG SHOW TICKETS	6 TICKETS	6 TICKETS	4 TICKETS	2 TICKETS		
SOCIAL MEDIA MENTIONS	HYPERLINKED LOGO ON ALL SOCIAL MEDIA PROMORTIONS	HYPERLINKED LOGO ON ALL SOCIAL MEDIA PROMORTIONS	HYPERLINKED LOGO ON SOME SOCIAL MEDIA PROMORTIONS	HYPERLINKED LOGO ON SOME SOCIAL MEDIA PROMORTIONS	HYPERLINKED LOGO ON SOME SOCIAL MEDIA PROMORTIONS	HYPERLINKED LOGO ON SOME SOCIAL MEDIA PROMORTIONS
PRIDE RALLY THANK YOU BOARD	LOGO AS PRIDE WEEK SPONSOR	LOGO AS TITLE EVENT SPONSOR	LOGO	COMPANY NAME	COMPANY NAME	COMPANY NAME

TO DISCUSS SPONSORSHIP:
MATTHIEU VILLENEUVE - PRESIDENT
705-262-2583 / PRESIDENT@TIMMINSPRIDE.COM

FIERTÉ TIMMINS PRIDE
PO BOX 301
TIMMINS ONTARIO P4N 0A0
E-TRANSFERS CAN BE MADE TO:
TREASURER@TIMMINSPRIDE.COM

***ALL ORGANIZATIONS ARE WELCOME TO PARTICIPATE IN THE PRIDE RALLY AND PARADE. TO REGISTER YOUR ORGANIZATION/GROUP VISIT TIMMINSPRIDE.COM/PRIDE2023**